

REP HEADLINE# 6358164  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 12.07  
\*\*\*CHANGES\*\* \*\*\*WPXI-TV \*\*\*

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #

AGY #	AGY. NAME	STRATEGIC MEDIA PLACEMENT	BUYER NAME	WHITNEY EVERSOLE
03469				

7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR

DELAWARE, OH 43015

ORDER # 009048 CONTRACT # 6358164

PRDCT KEITH ROTHFUS 10/1 EST#2781 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 OCT2/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT1/12 12.07

REP: TO JEN  
FR CHERYL  
RVSD RATES TO GROSS SINCE THAT IS HOW WE DO BUSINESS  
TTL \$7600  
PLS CNF THANKS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

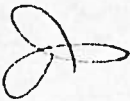
:LINE#:REP :LINE#:	:CD: :	TIME PERIOD	:LGTH: :	:SEC: :	RATE	:START :DATE:	:END :DATE:	:SPTS: :/WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
AGENCY ADVERTISER CODE =											
AGENCY PRODUCT CODE =											
AGENCY EST# = 2781											
1	R	600A-700A	30		\$800.00	10/2	10/2	2		TUE	2
PROGRAM : NEWS											
2	R	600P-630P	30		\$1,000.00	10/2	10/2	2		TUE	2
PROGRAM : NEWS											
3	R	1100P-1135P	30		\$2,000.00	10/2	10/2	2		TUE	2
PROGRAM : NEWS											

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 12.07  
 \*\*\* UNAPPROVED REV #1 \*\*\* \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

OCT/12 \$7,600.00

CONTRACT TOTAL \$7,600.00  
 TOTAL SPOTS 6



MARKET TOTALS \$25,840 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE